


Empowering Learners: Using Badges & ePortfolios to Navigate to Success




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Getting to Know You!


- How many are currently using ePortfolios?
- How many are currently considering using ePortfolios?
- How many use badges currently?
- Why? What purpose?



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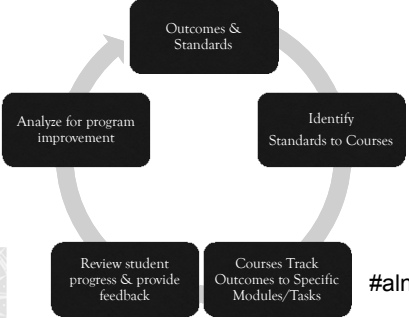

Agenda

- Introduction and overview of the case study
- Review of related learning module
- Design of related assignments, rubrics, and badge criteria
- Incorporation of badges in student eportfolios.




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Formative Assessment Process





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The Challenge




- Demonstrate achievement of Accreditation Standards
- Balance need to meet accreditation standards with skills employers demand
- Manage increasing demands with fewer resources




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Accreditation Standards

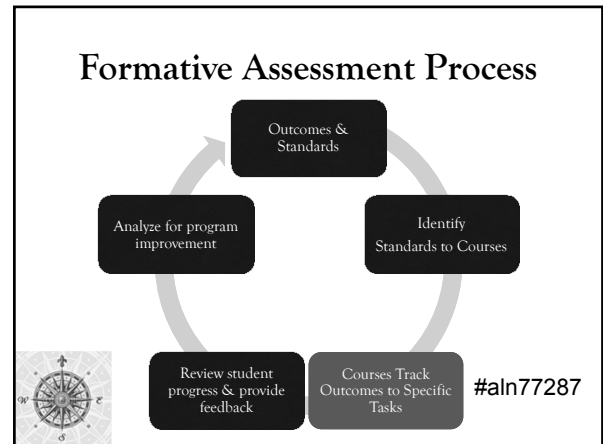
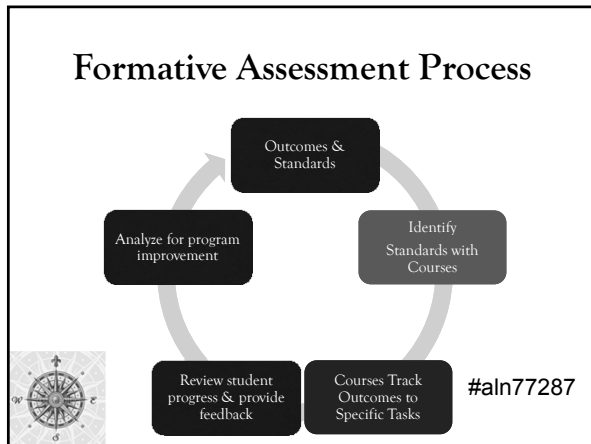
- Document Achievement: 75% of students achieve 70% or higher on each standard
 - Canvas LMS track achievements (numerical)
- Request Data supported by Evidence:
 - Student work vs Privacy Issues
 - Self-published ePortfolios





Council on Accreditation
Parks, Recreation, Tourism and Related Professions

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Formative Assessment with ePortfolios & Badges in Electronic Marketing Course

The next logical step in tackling the challenges

Formative Assessment

- The purpose of formative assessment is to monitor students' acquisition of knowledge and skills during educational preparation
- Documented evidence of student learning and feedback process

feedback




Students & Employment

- Employer Focus Groups:
 - What do employers need in their new employees? What skills & knowledge?
- Student Focus Groups
 - What evidence are they willing to share openly?
 - What do they prefer to maintain private?
 - Layout and design preferences

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Balance Demands with Resources

- Free or low cost eportfolio platforms:
 - Weebly.com
 - Pathbrite.com
 - University Pilot Study (Currently)
- Teaching Assistance:
 - Volunteer Seniors desiring academic credit or advancing their collaborative skills




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Why ePortfolios?

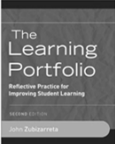


- Privacy controlled by student
- Consistency and/or change as needed
- Articulate skills, comprehension, and self-assessment
- An ever expanding repository across all courses & all standards
- Convenient resource for job searches & career advancement





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ePortfolios



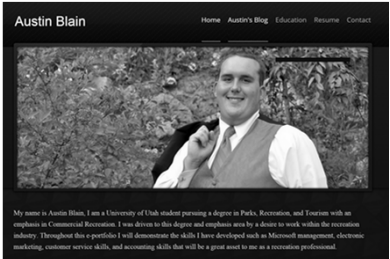

- Overall process:
 - Students assessed across curriculum:
 - ePortfolio Workshop during first semester
 - Guidelines vs Required Elements
 - Multiple Courses/Evaluation of Assignments
 - Pre & Post Internship (prior to graduation)




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First Semester: Required Elements

- Home Page/Profile
- Accreditation
- Education
- Resume
- Contact


Allow Variation on Requirements

<p>PRT Coursework</p> 	<p>Computer Skills</p> 	<p>Volunteer/Interest/Hobbies</p> 
<p>Certifications</p> 	<p>Memberships & Involvement</p> <p>www.stuarderman.com/</p>	<p>Honors & Awards</p> 



ePortfolio Recommendations


- Integrate digital evidence into teaching & learning opportunities
- Enable students to revise following feedback
- Enable students to reflect their own career and personal interests



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Course Specific Elements

- Evidence of knowledge and skills is demonstrated through course assignments
- Required elements = specific assignments evaluated by rubrics reflecting standards



An Illustration - Emarketing


- Photoshop Knowledge & Skills
 - Knowledge Comprehension
 - Skills utilizing Photoshop Software
 - Selection Tools
 - Editing Tools
 - Layers & Masks
 - Filters & Adjustments
 - Image Composition

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Canvas: Learning Module on Adjustment Layers

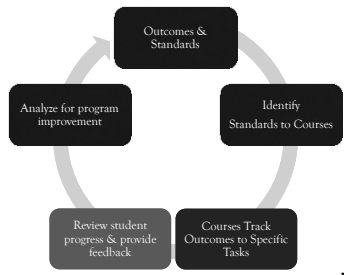
In Lab Lesson:

- Lecture w/Audio: Correcting Exposure Ⓜ (25 minutes)
- Lecture Slides: Correcting Exposure Ⓜ (Please do not print)
- Lecture Ⓜ/Notes: Correcting Exposure Ⓜ (6 slides per page - save a tree by printing this version)
- Lecture w/Audio: Straighten & Crop Ⓜ (13 minutes)
- Lecture Slides: Straighten & Crop Ⓜ (Please do not print)
- Lecture Ⓜ/Notes: Straighten & Crop Ⓜ (6 slides per page - save a tree by printing this version)
- Lecture w/Audio: Image File Formats Ⓜ (35 minutes)
- Lecture Slides: Image File Formats Ⓜ (Please do not print)
- Lecture Notes: Image File Formats Ⓜ (6 slides per page - save a tree by printing this version)



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Formative Assessment Process



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Photoshop 3 Sunset

Criteria	Ratings						Pts
Demonstrate your ability to edit the image <small>view longer description</small>	Demonstrates Proficiency on all required tasks 10 pts	Demonstrates Progression 8 pts	Marginal but Emerging 5 pts	Needs Improvement 3 pts	Does not meet minimal expectations 0 pts		10 pts
Prepare 5 Color Adjusted views of the sunset image. <small>view longer description</small>	Color Adjustment satisfactory on 5 images 25 pts	Color Adjustment satisfactory on 4 images 20 pts	Color Adjustment satisfactory on 3 images 15 pts	Color Adjustment satisfactory on two images 10 pts	Color Adjustment satisfactory on one image 5 pts	Does not meet minimal expectations 0 pts	25 pts
Submit all files with the requested file names (3 point deduction per incorrect name) <small>view longer description</small>	Full Marks 0 pts			No Marks 0 pts			0 pts
Ⓜ eMarketing Effectiveness <small>view longer description</small> Intersected 4 pts	Demonstrates Distinction 5 pts	Demonstrates Proficiency 4 pts	Demonstrates Progression 3 pts	Marginal but Emerging 2 pts	Needs Improvement 1 pts	Does Not Meet Minimal Expectations 0 pts	--
Ⓜ eMarketing Tools <small>view longer description</small> Intersected 4 pts	Demonstrates Distinction 5 pts	Demonstrates Proficiency 4 pts	Demonstrates Progression 3 pts	Marginal but Emerging 2 pts	Needs Improvement 1 pts	Does Not Meet Minimal Expectations 0 pts	--
Total Points: 35							



Outcome Measurement

eMarketing Tools <small>view longer description</small> threshold: 4 pts	Demonstrates Distinction 5 pts	Demonstrates Proficiency 4 pts	Demonstrates Progression 3 pts
	Marginal but Emerging 2 pts	Needs Improvement 1 pts	Does Not Meet Minimal Expectations 0 pts

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An Illustration



- Computer Skills Page
- Photoshop
- Color Adjustment Layers Gallery



Badge Recognition



Badges

- Badges can show individual competences where a letter grade might not reflect the knowledge or skill
- Demonstrate progression
- Assign badges with learning standards of a particular accreditation standard.



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Questions?

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