

Welcome to the Course Calendar!

This course calendar and FAQ has been designed to allow students to print a calendar of the deadlines on a 1 page per month view.

Frequently Asked Questions	Answer
<ul style="list-style-type: none"> Question: When are deadlines in this course? 	<ul style="list-style-type: none"> All deadlines in this course are 12:00 hours (military time) or other wise 12 noon without exception! At this time the University Help Desk is available to assist you with any problems you may encounter. Hence we use high noon as the deadline in this course.
<ul style="list-style-type: none"> Question: I am going to be out of the country so is that 12:00 hours my time? 	<ul style="list-style-type: none"> We will use the time it is in Salt Lake City, Utah as the standard time for this course. Therefore, if you are out of the country or just our time zone, then you need to turn it in either early or no later than 12:00 hours in Utah!
<ul style="list-style-type: none"> Question: I am confused. Is that AM, PM or Noon or Midnight? 	<ul style="list-style-type: none"> When a deadline indicates 12:00 pm it means 12 noon or 12:00 hours in military time. So for the purpose of this course, all deadlines are due at High Noon! If it were midnight, it would read 12:00 AM or 2400 hours (military time).
<ul style="list-style-type: none"> Question: What if I miss a deadline? 	<ul style="list-style-type: none"> At the beginning of the semester, we allow a little latitude in the deadlines for students who may be new to Canvas. After successfully completing the first assignment you should be able to effectively manage all necessary Canvas tools. Please review the Assignment and Quiz Orientation lessons/demonstrations available on Week 1 of the Course: Week by Week page. No assignment submission will be accepted that is more than 7 days late.
<ul style="list-style-type: none"> Question: What if I submit an assignment late? Will I be penalized for being late? 	<ul style="list-style-type: none"> All submissions posted after the due date at 12 noon . . . 1200 hours . . . will be deducted 10% for each day or portion of day late.
<ul style="list-style-type: none"> Question: Why do you not accept late assignments during the last month of this semester? 	<ul style="list-style-type: none"> No late submissions will be accepted after Monday, November 5th. If the assignment due date is after November 5th, we will not accept any late submissions after Monday, November 5th at 12 noon! Why? In order to ensure that grades are completed in a timely manner at the conclusion of the semester, we need all assignments submitted on time. If every student submitted their final assignment late in each class by just one week, I would not have sufficient time to grade all these submissions in a timely manner.

August 2012

PRT 5460/6460 Electronic Marketing

Week's Topic	Readings	Tue	Wed	Thu	Deadlines	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
		Classes begin on Aug 20	Recommendation . . . Print this calendar and post over your desk or at your computer to remind you of all deadlines and assignments!			
19 Week 1: Canvas Course Orientation/ Basic Marketing Concepts	20 Review Basic Marketing by reading Kotler, Bowen & Makens Chapter 17	21 Class meets in Library Rm 1160—Please be ready to begin at 9:10 am.	22	23 Class meets in Library Rm 1160—Please be ready to begin at 9:10 am.	24 Orientation Related Assignments & Quiz Due today at noon	25 Last day to add without a permission code is Aug 26
26 Week 2: HTML Codes Structural & Basic Style Commands	27 Read Austin Chapter 2 (Web design basics) & 3 (Web Backgrds)	28 Class meets in Library Rm 1160—Please be ready to begin at 9:10 am.	29 Last day to drop (delete) classes	30 Class meets in Library Rm 1160—Please be ready to begin at 9:10 am.	31 HTML 1 due at noon today	

September 2012

PRT 5460/6460 Electronic Marketing

Week's Topic	Readings	Tue	Wed	Thu	Deadlines	Sat
					<i>Read for next week: Austin Chapter 5 (Hyperlinks) & 6 (Colors) & 7 (Graphics)</i>	1
	<p style="color: red; text-align: center;">Last day to add, elect CR/NC, or audit classes is Wednesday, Sept 4th.</p>					
2 Week 3: HTML Codes/Website Design	3 <div style="border: 1px solid black; padding: 5px; color: red; text-align: center;"> Labor Day Holiday—U Closed </div>	4 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	5	6 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	7 <i>HTML 2 & 3 due at noon today</i>	8
9 Week 4: Social Media/Blogging with Webbly & Twitter	10 <i>Read Getgood: Blogging for Dummies & Read Fitton, Gruen & Poston</i>	11 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	12	13 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	14 <i>Twitter & Weebly Blog social media Assignment</i>	15
16 Week 5: Dreamweaver Basic Tools/ Website Evaluation	17 <i>Read Lowery Chapter 2 (Touring DW) & McFarland Chapter 5 (Links)</i>	18 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	19	20 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	21 <i>Dreamweaver 1 due at noon today.</i>	22
23 Week 6: Dreamweaver Sites/SEO	24 <i>Read Ledford Chapter 1 (Search Engine Basics)</i>	25 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	26	27 <i>Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.</i>	28 <i>Website Evaluation due at noon today.</i>	29
30 Week 7: Dreamweaver Sites: Portfolios						

October 2012

PRT 5460/6460 Electronic Marketing

Week's Topic	Readings	Tue	Wed	Thu	Deadlines	Sat
Week 7: Dreamweaver Sites: Portfolios	1 Read McFarland Chapter 4 (CSS)	2 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	3	4 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	5 Draft of Portfolio due at noon today.	6
7	8	9	10	11	12	13
			Fall Break—U is open			Last day to withdraw from classes is Oct 19th
14 Week 8: PhotoShop Introduction to Basics and Editing Photos	15 Read Gyncild Chapter 1 & 2	16 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	17	18 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	19 Vegtman & Capt Cat Assignments due in at noon today	20
21 Week 9: PhotoShop: Filters & Layers	22 Read Gyncild Chapter 7 (Applying Effects) & 8 (Merging Photos) & Fitzgerald Chapter 3	23 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	24	25 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	26 Ute fan, Sunset & Color Adjustments Assignments due at noon today	27
28 Week 10: Advanced Tools in PhotoShop	29 Read Fitzgerald Chapter 4 & 6	30 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	31			

November 2012

PRT 5460/6460 Electronic Marketing

Week's Topic	Readings	Tue	Wed	Thu	Deadlines	Sat
Week 10: Advanced Tools in PhotoShop				1 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	2 Blending 2 Images, Warhol, & Bonus Movie Poster Assignments due at noon	3
4 Week 11: Basic Animation with Flash	5 Read Grover Chapter 1 & 2 No late submissions allowed after today!	6 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	7	8 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	9 Flash 1 (RollBall) & Flash 2 (Shape) Assignments due at noon today.	10
11 Week 12: Flash: Beyond the Basics	12 Read Grover Chapter 3	13 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	14	15 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	16 Flash 3 (Skater) Assignments due at noon today.	17
18 Week 13: Flash using Non-Flash Graphics & Loading	19 Read Grover Chapter 10 & 11	20 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	21	22 <div style="border: 1px solid black; padding: 5px; text-align: center;">Thanksgiving Break-U Closed</div>	23	24 <div style="border: 1px solid black; padding: 5px; text-align: center;">Last day to reverse CR/NC option is Nov 30</div>
25 Week 14: Portfolio & Service-Learning Projects	26	27 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	28	29 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	30 Flash 4 (Photo Gallery) & Flash Bonus Assignments due at noon today.	

December 2012

PRT 5460/6460 Electronic Marketing

Week's Topic	Mon	Tue	Wed	Thu	Deadlines	Sat
						1
2 Week 15: Loading Files to the Server (Tuesday) & Showcase (Thursday)	3	4 Class meets in Library Rm 1160— Please be ready to begin at 9:10 am.	5	6 Final ePortfolio/SL Project submitted & peer review today. No Late Submissions Accepted.	7 Classes end on Dec 7	8
9 There is no final exam in this course - Your Portfolio is your final exam.	10	11	12	13	14	15
		Final exam period- Dec 10 to 14				
16	17	18	19	20	21	22
		Holiday recess				
23	24	25	26 Grades available	27	28	29
30	31					